



# December 2024 American Perspectives Survey Topline Questionnaire

Total N = 5,244 adults. | Interview dates: December 12 to December 19, 2024.

*Note: This topline includes only questions that are referenced in the report titled, "The State of American Romance: How Politics and Pessimism Influence Dating Experiences". All results shown are percentages. An asterisk (\*) replaces percentages greater than zero but less than 0.5 percent. Responses may not total 100 percent due to rounding.*

## **ASK ALL:**

**Q.1** How do you feel about Donald Trump becoming president? Does it mostly make you feel...

13	Excited
22	Hopeful
10	Satisfied
20	Disappointed
6	Angry
18	Frightened
9	Other [Specify]
2	Refused

## **ASK FORM 1 ONLY:**

**Q.2a** When Trump becomes president again, do you think things for women will get...

14	A lot better
12	Somewhat better
17	Somewhat worse
26	A lot worse
28	No difference
2	Refused

## **ASK FORM 2 ONLY:**

**Q.2b** When Trump becomes president again, do you think things for men will get...

20	A lot better
23	Somewhat better
10	Somewhat worse
11	A lot worse
34	No difference
3	Refused

**ASK ALL:**

**Q.3** What is your current relationship status? Are you...

23	Single or not currently in a relationship
6	In a committed relationship, but not living together
10	Living with a partner
51	Married
5	Divorced
1	Separated
4	Widowed
1	Refused

**ASK ALL:**

**Q.4** Even if you are not currently single or dating...

When considering whether you would want to date someone, would you be more likely or less likely to date the following types of people, or would these things make no difference? If the person....

A. Is a feminist

7	A lot more likely
10	Somewhat more likely
41	Makes no difference
19	Somewhat less likely
20	A lot less likely
3	Refused

B. Is unemployed

2	A lot more likely
2	Somewhat more likely
28	Makes no difference
30	Somewhat less likely
35	A lot less likely
3	Refused

C. Did not go to college

2	A lot more likely
2	Somewhat more likely
69	Makes no difference
15	Somewhat less likely
9	A lot less likely
2	Refused

D. Is a Trump supporter

11	A lot more likely
9	Somewhat more likely
37	Makes no difference
11	Somewhat less likely
29	A lot less likely
3	Refused

E. Believes that women who want to start a family should give up their career to raise children

- 3 A lot more likely
- 6 Somewhat more likely
- 38 Makes no difference
- 20 Somewhat less likely
- 31 A lot less likely
- 3 Refused

**IF STRAIGHT WOMAN AND LESS LIKELY TO DATE TRUMP SUPPORTER, ASK:**

**Q.5a** For you personally, what is the most important reason you would be less likely to date a man who supports Trump? [OPEN-END]

**IF STRAIGHT MALE AND LESS LIKELY TO DATE A FEMINIST, ASK:**

**Q.5b** For you personally, what is the most important reason you would be less likely to date a woman who is a feminist? [OPEN-END]

**ASK ALL:**

**Q.6** Compared to 10 years ago, for most people, do you think dating is harder today, easier today, or about the same?

- 62 Harder today
- 10 Easier today
- 26 About the same
- 2 Refused

**IF SINGLE, ASK:**

**Q.7a** When you think about your current dating situation, how do you feel about being able to find a committed relationship you would be happy in?

- 10 Very optimistic
- 32 Somewhat optimistic
- 35 Somewhat pessimistic
- 20 Very pessimistic
- 3 Refused

**Q.7b** What is the MOST important reason you feel [INSERT: optimistic/pessimistic]? [OPEN-END]

**IF SINGLE, IN A COMMITTED RELATIONSHIP OR LIVING WITH A PARTNER, ASK:**

**Q.8** Regardless of your current relationship status, when it comes to dating, what worries you more? That you might...

- 38 Never find a partner or spouse to build a life with
- 58 End up with a partner or spouse who is not quite right for you
- 3 Refused

**ASK ALL:**

**VOTE2024** In the 2024 presidential election, did you vote for?

- 29 Donald Trump
- 28 Kamala Harris
- 1 Some other candidate
- 36 I did not vote in the 2024 Presidential Election
- 3 Not sure
- 3 Refused

# Survey Methodology

AEI's Survey Center on American Life designed and conducted the survey. Interviews were conducted among a random sample of 5,244 adults (age 18 and up). All interviews were conducted among participants in the Ipsos KnowledgePanel, a probability-based panel designed to be representative of the US general population, not just the online population. Interviews were conducted in Spanish and English between December 12 and December 19, 2024.

The Ipsos KnowledgePanel recruitment process employs a scientifically developed address-based sampling methodology using the US Postal Service's latest Delivery Sequence File—a database that fully covers all delivery points in the US. Households invited to join the panel are randomly selected from all available US households. Persons in the sampled households are invited to join and participate in the panel. Those selected who do not already have internet access are provided a tablet and internet connection at no cost to the panel member. Those who join the panel and who are selected to participate in a survey are sent a unique password-protected log-in to complete surveys online.

Because of these recruitment and sampling methodologies, samples from KnowledgePanel cover all households regardless of their phone or internet status, and findings can be reported with a margin of sampling error and projected to the general population. KnowledgePanel members receive a per-survey incentive, usually the equivalent of \$1 (though for some it is \$2) in points, that can be redeemed for cash or prizes. Panelists receive a unique log-in to the survey and can complete it only once. Two reminder emails were sent for this study.

The data were weighted to adjust for gender, race and ethnicity, education, census region, household income, language dominance, race by age, race by education, and 2024 presidential vote. The sample weighting was accomplished using an iterative proportional fitting process that simultaneously balances the distributions of all variables. The use of survey weights in statistical analyses ensures that the demographic characteristics of the sample closely approximate those of the target population. The margin of sampling error for the qualified survey sample is  $\pm 1.6$  percentage points at the 95 percent level of confidence. The design effect for the survey is 1.48.