



American Gender and Society Survey

Topline Questionnaire

Total N=5,837 US adults. | Interview dates: August 16 to August 26, 2024.

Note: This topline includes only questions that are referenced in the report titled, "The Politics of Progress and Privilege: How America's Gender Gap Is Reshaping the 2024 Election". Questions that were not included here will be released at a future date.

All results shown are percentages. An asterisk () replaces percentages greater than zero but less than 0.5 percent. Responses may not total 100 percent due to rounding.*

ASK ALL:

Q.2 How satisfied or dissatisfied are you with the following?

A. How things are going in the country today

1	Completely satisfied
5	Very satisfied
28	Somewhat satisfied
38	Not too satisfied
27	Not at all satisfied
1	Refused

B. The way things are going in your life

10	Completely satisfied
37	Very satisfied
38	Somewhat satisfied
11	Not too satisfied
4	Not at all satisfied
1	Refused

IF CURRENTLY MARRIED OR IN A RELATIONSHIP, ASK:

C. Your relationship with your partner

38	Completely satisfied
36	Very satisfied
18	Somewhat satisfied
5	Not too satisfied
2	Not at all satisfied
*	Refused

ASK FORM 1 ONLY:

D. Treatment of men in the US today:

8	Completely satisfied
21	Very satisfied
43	Somewhat satisfied
19	Not too satisfied
7	Not at all satisfied
2	Refused

ASK FORM 2 ONLY:

E. Treatment of women in the US today

5	Completely satisfied
19	Very satisfied
40	Somewhat satisfied
26	Not too satisfied
9	Not at all satisfied
1	Refused

ASK ALL:

Q.3 Even if you are not sure whether or not you will vote, if the 2024 election for President were held today and it was between Donald Trump, the Republican and Kamala Harris, the Democrat, who would you vote for?

38	Donald Trump
43	Kamala Harris
3	Other candidate [INSERT] (ANCHOR)
15	Not sure (ANCHOR)
1	Refused

IF OTHER CANDIDATE/NOT SURE (Q.5=3, or 4), ASK:

Q.4 If the presidential election were being held today and you had to choose between Harris, and Trump, as of today, who do you lean more towards, or would you not vote?

15	Donald Trump
14	Kamala Harris
64	Would not vote [ANCHOR]
7	Refused

ASK ALL:

Q.5 Regardless of how you feel about Kamala Harris personally, how important would the election of a woman as president be historically?

41	Very important
23	Somewhat important
12	Not too important
22	Not at all important
2	Refused

Q.5A All in all, do you have a favorable or unfavorable view of...

A. Donald Trump

21	Very favorable
18	Somewhat favorable
12	Somewhat unfavorable
44	Very unfavorable
3	Not familiar
1	Refused

B. Kamala Harris

19	Very favorable
25	Somewhat favorable
12	Somewhat unfavorable
36	Very unfavorable
6	Not familiar
2	Refused

ASK FORM 1 ONLY:

C. Taylor Swift

15	Very favorable
37	Somewhat favorable
19	Somewhat unfavorable
15	Very unfavorable
12	Not familiar
2	Refused

D. Joe Rogan

5	Very favorable
19	Somewhat favorable
16	Somewhat unfavorable
18	Very unfavorable
40	Not familiar
3	Refused

ASK FORM 1 ONLY:

E. JD Vance

11	Very favorable
16	Somewhat favorable
11	Somewhat unfavorable
33	Very unfavorable
28	Not familiar
1	Refused

F. Tim Walz

18	Very favorable
15	Somewhat favorable
9	Somewhat unfavorable
23	Very unfavorable
33	Not familiar
1	Refused

ASK ALL:

Q.6 To the best of your knowledge, do you believe Donald Trump ever committed sexual assault, or is this something you do not believe?

44	Yes, committed sexual assault
21	No, has not committed sexual assault
33	Not sure
1	Refused

Q.26 All in all who do you think has it easier in our country these days?

47	Men
13	Women
39	No difference
1	Refused

Q.27 When it comes to giving women equal rights with men, do you think our country...

13	Has gone too far
49	Has not gone far enough
35	Has been about right
2	Refused

Q.28 If you were taking a new job and had your choice of a boss would you prefer to work for a man or a woman?

19	Has gone too far
15	Has not gone far enough
65	Has been about right
1	Refused

Q.37 Now, read each statement and please say whether you agree or disagree with each one.

ASK FORM 1:

A. American society does not do enough to help boys become successful adults

19	Completely agree
45	Somewhat agree
25	Somewhat disagree
9	Completely disagree
3	Refused

ASK ALL:

G. When women demand equality these days, they are actually seeking special favors

8	Completely agree
22	Somewhat agree
33	Somewhat disagree
34	Completely disagree
3	Refused

I. When a man and woman get divorced, the court system will always treat the woman better

12	Completely agree
38	Somewhat agree
33	Somewhat disagree
14	Completely disagree
3	Refused

K. Because of past discrimination, employers should make special efforts to hire and promote qualified women

16	Completely agree
40	Somewhat agree
26	Somewhat disagree
16	Completely disagree
3	Refused

Q.43 How well, if at all, do each of the following describe you?... **[RANDOMIZE]**

A. Feminist

9	Very well
26	Somewhat well
30	Not too well
33	Not well at all
2	Refused

B. Traditional

23	Very well
47	Somewhat well
19	Not too well
9	Not at all well
2	Refused

ASK FORM 1 ONLY:

Q.45 How would you describe your political views...

8	Very liberal
16	Somewhat liberal
34	Moderate
21	Somewhat conservative
14	Very conservative
5	SOMETHING ELSE [INSERT]
2	Refused

ASK FORM 2 ONLY:

Q.46 How would you describe your political views...

9	Very liberal
14	Somewhat liberal
37	Moderate
20	Somewhat conservative
14	Very conservative
4	SOMETHING ELSE [INSERT]
2	Refused

PARTY In politics today, do you consider yourself a...

31	Republican
31	Democrat
27	Independent
9	Something else
2	Refused

ASK IF INDEPENDENT OR REFUSED (Q901=3,4):

PARTY2 As of today do you lean more to...

37	The Republican Party
47	The Democratic Party
16	Refused

Survey Methodology

AEI's Survey Center on American Life designed and conducted the survey. Interviews were conducted among a random sample of 5,837 adults (age 18 and up). All interviews were conducted among participants in the Ipsos KnowledgePanel, a probability-based panel designed to be representative of the US general population, not just the online population. Interviews were conducted in Spanish and English between August 16 and August 26, 2024.

The Ipsos KnowledgePanel recruitment process employs a scientifically developed address-based sampling methodology using the US Postal Service's latest Delivery Sequence File—a database that fully covers all delivery points in the US. Households invited to join the panel are randomly selected from all available US households. Persons in the sampled households are invited to join and participate in the panel. Those selected who do not already have internet access are provided a tablet and internet connection at no cost to the panel member. Those who join the panel and who are selected to participate in a survey are sent a unique password-protected log-in to complete surveys online. Because of these recruitment and sampling methodologies, samples from KnowledgePanel cover all households regardless of their phone or internet status, and findings can be reported with a margin of sampling error and projected to the general population. KnowledgePanel members receive a per-survey incentive, usually the equivalent of \$1 (though for some it is \$2) in points, that can be redeemed for cash or prizes. Panelists receive a unique log-in to the survey and can complete it only once. Two reminder emails were sent for this study.

The data were weighted to adjust for gender, race and ethnicity, education, census region, household income, language dominance, race by age, race by education, and 2020 presidential vote. The sample weighting was accomplished using an iterative proportional fitting process that simultaneously balances the distributions of all variables. The use of survey weights in statistical analyses ensures that the demographic characteristics of the sample closely approximate those of the target population. The margin of sampling error for the qualified survey sample is ± 1.4 percentage points at the 95 percent level of confidence. The design effect for the survey is 1.1786.